



Seller Agreement

This Seller Agreement ("Agreement") is entered into by and between the undersigned, hereinafter referred to as the "Seller," and US Urns Online, hereinafter referred to as the "Marketplace," collectively referred to as the "Parties," as of [Date].

1. Scope of Agreement

1.1 The Seller agrees to open an online store on the US Urns Online ecommerce platform to sell their products directly to customers.

1.2 The Seller shall ensure the accuracy of all product information provided on the US Urns Online website and shall be responsible for maintaining customer satisfaction.

1.3 The Seller agrees to produce and deliver products to customers in a timely manner as specified in the shipping policies outlined on the US Urns Online website and as listed on the Seller's product pages.

1.4 The Seller agrees to bear the cost of shipping for all orders sold with the Marketplace's "Free shipping" offer to customers who provide a delivery address within the 48 contiguous United States. Customers in regions outside of the 48 contiguous United States (e.g., Alaska, Hawaii, Military APO, foreign countries), and customers who select "expedited" shipping methods (e.g., Overnight, 2 Day Air, 3 Day Air, etc), shall pay the cost of the chosen shipping method and a shipping label shall be provided to the Seller through the Marketplace vendor dashboard. Additional or alternate shipping arrangements can be made by agreement between US Urns Online and the Seller.

1.5 The Seller agrees to bear responsibility for determining if and when sales tax should be collected from customers for products to be sold through the Marketplace, and to inform US Urns Online of the rates to be charged on future orders.

1.6 The Seller agrees to transact all sales leads provided by US Urns Online through the US Urns Online platform, and shall not attempt to lead customers to another website, marketplace, or platform.

1.7 By participating in the Marketplace, the Seller agrees to honor site-wide coupon codes issued by US Urns Online. Marketplace discounts shall not exceed 10% off the retail price. Typical coupons will be 5% off or \$20 off orders over \$250. Marketplace commissions will be calculated *after* all cart discounts and sales.

1.8 By participating in the Marketplace, the Seller agrees to allow US Urns Online reasonable use of product images and videos for marketing and editorial purposes.

2. Responsibilities of the Marketplace

2.1 The Marketplace shall curate all products offered on US Urns Online and reserves the right to reject any products for any reason whatsoever.

2.2 The Marketplace shall handle all transactions made through the US Urns Online website.

2.3 The Marketplace shall provide hosting for the Seller's online store on the US Urns Online website.

2.4 The Marketplace shall provide reasonable tax collection options based on the Seller's instructions, and will remit any taxes collected to Seller along with Seller's commission. US Urns Online is in no way responsible for the Seller's tax obligations or liabilities incurred through selling on the Marketplace.

2.5 The Marketplace shall deduct a commission of 15% from each sale made by the Seller on the US Urns Online website. The Marketplace reserves the right to change commission rates with 30 days notice.

3. Payment

3.1 The Marketplace shall remit payment to the Seller for sales made on the US Urns Online website, minus the applicable commission, via the chosen automated payment system (e.g., Stripe Connect or similar). Individual settings will vary, but typically this will be within 30 days of the completion (delivery) of each transaction.

4. Term and Termination

4.1 This Agreement shall commence on the effective date set forth above and shall continue until terminated by either Party upon 30 days' written notice.

4.2 In the event of termination, the Seller shall fulfill any outstanding orders and obligations to customers.

5. Miscellaneous

5.1 This Agreement constitutes the entire understanding between the Parties with respect to the subject matter hereof and supersedes all prior agreements and understandings, whether written or oral, relating to such subject matter.

5.2 This Agreement shall be governed by and construed in accordance with the laws of Florida, USA.